



1.07 Use of SBOA Logo

Approved: 2017-11-21

Latest Revision Date: yyyy-mm-dd

Review Required: 2022

Intent

To set conditions for use of the SBOA logo.



Policy and Procedures

The Association's legal name, logo and acronym represent its unique signature in Canada.

The logo is formed by the acronym SBOA in white placed over the shape of the province Saskatchewan in green with a white border. Use of the founding date below the logo is common since its first use in 2015, the 50th anniversary of the Association.

Members in good standing and others may use the SBOA logo only with written consent of the Board of Directors or the Communications Chair. Requests to use the logo must be submitted in writing and must include a description of how the logo will be used. Permission to use the logo is limited by the Terms of Use noted below, and may be subject to additional conditions set by the Board of Directors or the Communications Chair. Permission to use the logo may be withdrawn for cause at any time by the Board of Directors.

Members are encouraged to use the SBOA logo with permission on promotional materials to indicate their membership in SBOA, but members will not be approved to use the mark as an endorsement of their services or skills.

Terms of Use

Colour: Color Hex #264c00; R 38 G76 B00; C77 M44 Y100 K46

Required clear space on all sides: width of logo

Permission to use the SBOA logo requires that the users do not:

- redesign, redraw, animate, modify, rotate, distort or alter the proportions of the logo
- change the spacing, alignment or relative locations of the elements
- use the logo on similar-coloured backgrounds or over photographs, patterns or designs
- add images or new elements to the logo

- use the logo in any way that would be deceptive or would bring the logo or the Association into disrepute

Specific questions about use of the logo are directed to the Communications Chair.

Application

All users of the SBOA logo.

Notes

Based on information from NSBOA, NBBOA, MBOA, OBOA, and BOABC, and various online guidelines.